

COMMONWEALTH SECRETARIAT

SECRETARIAT DU COMMONWEALTH

COMMONWEALTH FOUNDATION
FONDATION DU COMMON WEALTH



**COMMONWEALTH WOMEN'S NETWORK- RESEAU DES FEMMES DU COMMONWEALTH
COMMONWEALTH CAVYPHA**

Commonwealth governments accredited organisations Strengthening the Commonwealth. Building Businesses and Civil Society Organisation's. Advancing Women and Men. 54 Countries. One Platform. The only organisation accredited by Commonwealth Governments focused on women's, Gender, Economic Empowerment *POBOX 2022- Douala, Cameroon*

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Online Privacy Policy

This policy applies to all information collected and/or submitted on each of Commonwealth Women's Network websites.

Our Commitment

Your privacy is important to us. This policy explains our online information practices and the choices you can make about how your information is collected and used.

To ensure this notice is easy to find, it is available on our website and at every point where personally identifiable information may be requested.

The Information We Collect

The information we collect, and store depends on which pages you visit and what you do while you are there. For example, on some pages, you may request and/or register to receive information or materials. As such, the types of personal information collected on our pages may include (but are not limited to) the following:

- Name;
- Organization;
- Email address;
- Preferred contact number,
- Written materials (e.g., email text).

Your details won't be added to any mailing lists, unless you 'opt in' for the services as described. For example, if you 'opt in' to receive Commonwealth Women's Network's newsletters, we will retain your email address to send these newsletters, event news, updates and messages. You can "opt out" of receiving these emails at any time via the unsubscribe link in the footer of each of our email messages.

Our web servers automatically collect non-personal information such as the domain name of the Internet access provider, the Internet protocol address used to connect



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the computer to the Internet, the average time spent on our website, pages viewed, information searched for, access times and other relevant statistics.

Why We Need to Collect Information

We analyze the information from our websites to gain insights into how users interact with our pages. This helps us to identify which features and content are most valuable and impactful. In this process, this could include:

- the number of visitors;
- whether visitors are new or returning;
- how visitors navigate and use our website; and
- the specific content, resources, and features they engage with.

This information helps us to identify areas of development.

The Way We Use Information

Generally, we use the information you provide about yourself to complete your requests for information. We do not share your information with outside parties except to the extent necessary to complete your request, or as specified by you.

We use return email addresses to answer the email we receive and/or provide you with updates on [Commonwealth Women's Network](#) and our many partners. Such addresses are not used for any other purpose and are not shared with outside parties unless otherwise specified by the user.

If you share your story on the [Commonwealth Women's Network Silence - Speak your Truth](#) platform, please read the Online Privacy Policy posted. At each stage, you will be prompted to 'opt in' and agree to sharing details. None of these details will be provided to external parties at any time.

Finally, we never use or share the personally identifiable information provided to us online in ways unrelated to those described above without also providing you an opportunity to opt-out or otherwise prohibit such unrelated uses.

Cookies



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Commonwealth Women's Network may use cookies to enhance your experience while using our site. Cookies are pieces of information that some websites use to transfer to the user's computer and are used for record-keeping purposes. Use of cookies makes web navigation easier by performing certain functions such as saving your passwords, your personal preferences and to make sure you don't see the same advertisement repeatedly. Many consider the use of cookies to be an industry standard. We do not link the information we store in cookies to any personally identifiable information you submit on our site.

Your browser is set to accept cookies. However, you can alter its configuration to refuse cookies. If you choose to have your browser refuse cookies, some areas of our site will not function properly when you view them.

Legal Disclosure

We may access and/or disclose personally identifiable information if required to do so by law or in the good faith belief that such action is necessary to: (a) conform to the edicts of the law or (b) comply with a legal process served on us.

Other Websites

Our site contains links to other websites. Please note that when you click on one of these links, you are entering another website over which Commonwealth Women's Network has no responsibility. We encourage you to read the privacy statements on all such sites as their policies may differ from ours.

Donations

When you make a donation to Commonwealth Women's Network by clicking the 'Donate Here' link on our homepage, you will be directed to Stripe, the payment processor used by our Fundraising platform. We will not share any of your personally identifiable information stored on this platform with unrelated third parties for their own marketing purposes without your consent.

Notification of Policy Changes



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We reserve the right to change, modify or add to our privacy policy to protect the ethical standards provided or to meet the changing demands of digital advocacy. Notification of any changes to the Commonwealth Women's Network privacy policy will be posted to the Commonwealth Women's Network homepage (at nomore.org) so as to adequately inform digital service Platform users of these revisions. We encourage you to please review it frequently.

Our Commitment to Data Security

To prevent unauthorized access, maintain data accuracy, and ensure the correct use of information, we have implemented appropriate physical, electronic, and managerial procedures to safeguard and secure the information we collect online.

To keep personal data safe online, COMMONWEALTH WOMEN'S NETWORK :

- employs robust encryption methods to protect data, with regular security audits and vulnerability assessments to help identify and address potential weaknesses in the system. We use multi-factor authentication (MFA) to add an additional layer of security by ensuring that even if credentials are compromised, unauthorized access is prevented;
- ensures staff are aware of best practices for data security, including being able to recognize phishing attempts and using confidential, strong, unique passwords;
- protects password details for access to maintain all confidential data by restricting to necessary personnel only;
- regularly updates software and systems to patch known vulnerabilities;
- will follow our 'Data Security Breach Incident Response Plan' to ensure that we can quickly and effectively address any data breaches, minimizing potential damage and restoring security swiftly;
- keeps no paper records of any details.

How to Access, Review or Correct Your Information



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You can request access to your personal information by contacting us at info@nomore.org. Upon receiving your request, we will provide you with a copy of the personal information we have on file for you within 30 days, unless otherwise required by law.

Updating Your Information

If you believe that any of the personal information we hold about you is incorrect or incomplete, you can request that we update this information. You can do this by contacting us at info@nomore.org with details of the requested update.

Deleting Your Information

You have the right to request that we delete your personal information, subject to certain exceptions provided by law. If you wish to delete your personal information, please contact us at info@nomore.org. We will respond to your request within 30 days, and we will delete your information unless an exception applies, such as retaining information for legal, security, or operational purposes.

Verification of Identity

To protect your privacy and security, we may take reasonable steps to verify your identity before granting access to, or making changes to, your personal information. This may include requesting specific information from you or requiring you to provide identification documentation.

Exceptions

There may be certain situations where we are unable to grant you access to your personal information, such as if providing access would violate another person's privacy rights or if it would result in a breach of confidentiality. In such cases, we will inform you of the reason for the denial of access.

Contact Us

If you have any questions about accessing, reviewing, or updating your personal information, or if you need assistance with these processes, please contact us at:



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Information obtained from minors

We do not collect private information from children under the age of 18. They may browse through the Commonwealth Women's Network website (nomore.org) but may not submit private information through the contact forms without the consent of a parent (or legal guardian). Parents who wish to allow their children to provide private information should submit their request to info@nomore.org, and a representative will take reasonable steps to verify the identity of the parent and provide direction to the parent on how to submit information.

Contact Us

You can contact us by email at or via the forms on our website. Your email address and message will be collected and stored so that we can respond to your questions, feedback, or requests.

Reviewed: August 2024

THE COMMONWEALTH WOMEN'S NETWORK ACADEMY

Use corporate resources to EXPAND AWARENESS AND PREVENTION EFFORTS, such as using owned media assets or consumer interfaces Introduce the sale of CAUSE PRODUCTS from which a portion of the proceeds are donated to non profit organizations dedicated to the issues of domestic violence or sexual assault. Encourage more businesses, stakeholders and Federal leaders to :

BECOME PART OF NO MORE

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– the over arching effort to end domestic violence/sexual assault
Offer a BYSTANDER TRAINING PROGRAM to employees Develop a
CORPORATE VOLUNTEER PROGRAM to help local non-profits
Make EDUCATIONAL MATERIALS available in the workplace, on the
corporate website, or in your consumer locations SUPPORT the
reach of public awareness of domestic violence and sexual
assault Train KEY EXECUTIVE Staff on the manifestation of this issue at
work Train your HUMAN RESOURCES and SECURITY teams to
recognize and respond to these issues and their impact in the
workplace. Institute INTERNAL POLICIES on domestic violence and
sexual assault in the workplace Introduce the issue to employees
via "LUNCH AND LEARN" or similar events focusing domestic
violence and sexual assault CORPORATE OPPORTUNITIES.
To providing workplace training or help for survivors to creating a
large-scale marketing campaign.

THE COMMONWEALTH WOMEN'S NETWORK

We work to advance gender equality, women's rights and women's empowerment in all social, economic and political spheres.

We provide technical assistance to member countries to support skills training and capacity building initiatives, monitoring and evaluation and high level advocacy, research and knowledge generation and lead the way for building consensus on key global priorities for gender equality for the Commonwealth.



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OUR WORK

Our work centres on key aspects of human development towards the achievement of the Commonwealth's priorities on gender equality:

- women in leadership
- women's economic empowerment
- ending violence against women and girls
- gender and climate change
- the 2030 Agenda and the Sustainable Development Goals, and global, regional and national commitments on gender equality and overall empowerment of women.

The Commonwealth Secretary-General, the Rt Hon Patricia Scotland KC, and First Lady Fatoumatta Bah-Barrow of The Gambia have



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launched the 'Gambia Says NO MORE' campaign to tackle domestic and sexual violence in the West African country.

They made the announcement on 5 January 2024 at a meeting of government officials, high commissioners and other representatives in the capital city of Banjul.

Attendees included Claudia Cole, Gambian Minister for Basic and Secondary Education; Harriet King, the UK's High Commissioner to The Gambia; and Ndeye Rose Sarr, the United Nations Population Fund's Representative in The Gambia.

Once operational, the national chapter will promote the safety and well-being of The Gambia's 2.6 million people and will be part of the global **'Commonwealth Says NO MORE'** campaign.

It will offer an array of culturally sensitive toolkits and templates to propel ministries, businesses, non-profits, communities and bystanders into further action against domestic and sexual violence while supporting long-term strategies to eradicate abuse.

Speaking at the meeting, Secretary-General Scotland, who has made ending violence against women and girls a key focus of her leadership of the Commonwealth, said:

"One in three women around the world experience domestic or sexual violence at least once in their life. Sadly, this is also a reality in every country. That is why, we remain steadfast in our commitment to addressing this issue."

She commended First Lady Fatoumatta Bah-Barrow for her leadership of the 'Gambia Says NO MORE' chapter, stating:

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"Through this chapter, we will bring this hidden pandemic of violence out of the shadows so that victims know they can seek support, bystanders know how to intervene and everyone, especially men and boys, knows how they can be active allies in putting an end to the abuse."

The Secretary-General urged everyone to take responsibility for making homes places of safety for women and girls, adding: "That is the only way we can achieve peace in our communities, countries and the world." She also commended the work of the NO MORE Foundation, which has been working in partnership with the Commonwealth Secretariat to create a world where there is no more domestic and sexual violence.

The Commonwealth Secretary-General, the Rt Hon Patricia Scotland KC, and First Lady Fatoumatta Bah-Barrow of The Gambia at the launch of the Gambia Says NO MORE campaign

Similar to the global prevalence rate, in The Gambia, one in three women experience sexual or physical violence in their lifetime. The abuse remains largely unreported due to impunity, silence, stigma and fear.

In recent years, The Gambia has introduced a range of measures to strengthen the protection of women and girls, including specialist domestic abuse courts and a national gender-based violence helpline.

First Lady Fatoumatta Bah-Barrow said:

"I am glad that we have the opportunity to collaborate with the Commonwealth in aligning our efforts to empower women and girls by initiating the NO MORE campaign to end the violence."

"It is an endeavour that I have been so passionate about and I am pleased to have taken some steps in the right direction, yet the work continues. We



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look forward to working closely with the Commonwealth in achieving our common vision.”

Going forward, the Commonwealth Secretariat and the NO MORE Foundation will work with the Government of The Gambia to implement the campaign

There are three inter-linked functions to our gender work:

1. Promoting women's rights and gender equality in Commonwealth countries through advocacy, policy advice, capacity building, and technical assistance.
2. Convening policy dialogue and consensus building through triennial meetings of Commonwealth Ministers responsible for Women's Affairs, annual meetings of Commonwealth Women's National Machineries and the Commonwealth Women's Forum.
3. Leading and coordinating policies, systems and mechanisms for effective gender mainstreaming.

Women in leadership

Women's access to decision-making in the political, public and private sectors is essential to achieving gender equality. [Read more](#)

Women's economic empowerment

The approach of gender-inclusive growth is multi-faceted and requires the ending of discriminatory norms that deny women access to credit and financial services and keep them economically disempowered.



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Ending violence against women and girls

Violence against women and girls is one of the most pervasive human rights violations, having a detrimental impact on the rights of women and girls to non-discrimination, equal protection before the law and equality before the law.

Gender and climate change

Different genders experience **climate change** and disasters differently. Women and children are more likely to die, injured or be displaced by disasters, many exacerbated by climate change.

Commonwealth Says NO MORE brings together the Commonwealth Secretariat and the NO MORE Foundation. It is the first-ever pan-Commonwealth platform to address domestic and sexual violence.

We can all play our part in ending domestic abuse and sexual violence. You can make a difference by pledging to learn about these issues, speaking out when you see them, and sharing resources and information.

35% of women worldwide have experienced either physical and/or sexual intimate partner violence or non-partner sexual violence. Join the Commonwealth Secretariat and the NO MORE Foundation in our mission to end domestic and sexual violence in Commonwealth countries.

Action packs

The Commonwealth Says NO MORE virtual resources and action packs contain free, co-brandable, downloadable resources that you can use to



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help prevent domestic and sexual violence in your community, including graphics, posters, social media materials and more.

International Women's Day Message from the Commonwealth Secretary- General

08 March 2025

Today, on International Women's Day, we come together to celebrate the remarkable resilience, contributions and achievements of women and girls around the world.

This year's theme, "**For ALL women and girls: Rights. Equality. Empowerment,**" is a call to action for a future where every woman and girl has the opportunity to thrive with dignity, free from barriers and discrimination.

Nearly 30 years ago, the **Beijing Declaration and Platform for Action** urged the global community to guarantee equal rights and opportunities for women and girls everywhere.



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Despite progress, that vision remains unfulfilled. Discriminatory laws persist, violence continues, and women's voices are still too often marginalised. The thirst for equality is just as unrelenting today as it was 30 years ago.

Our Commonwealth is a family of nations bound by shared values and a steadfast commitment to equality and justice.

We know that empowering all women and girls is not just the right thing to do; it is the smart thing to do.

When women are educated, economies grow. When they participate in decision-making, governance improves. When they are free from violence and discrimination, societies thrive.

Yet, millions of women and girls continue to face systemic barriers. Intersecting inequalities, discrimination, and violence continue to hold them back.

This is why we take an intersectional approach, ensuring that our policies and programmes address the unique challenges faced by women of all backgrounds.

We are working closely with member governments and disabled persons organisations to finalise a **Commonwealth Disability Inclusion Action Plan** to ensure every person with disability can enjoy equal rights and opportunities.

As Secretary-General, I have made the elimination of violence against women and girls a top priority. Our **Commonwealth Says NO**



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MORE campaign and **Economic Costs of Violence Against Women** initiative support concrete steps towards awareness, prevention and response to gender-based violence.

From reforming discriminatory laws to implementing gender-responsive budgeting, we are working to build a future where all women and girls can feel empowered and live free from fear of violence.

As the first woman to hold the office of Commonwealth Secretary-General, I stand in solidarity with the trailblazing women in law, politics, business, and diplomacy, who have paved the way for progress.

And I am proud that, together, we have moved women's voices, contributions and issues from the footnotes to the front pages.

But our journey is far from over. In fact, it is only starting. We must redouble our efforts to ensure that every girl born today enjoys the same rights, opportunities, and representation as any boy.

So, on this International Women's Day, I call on all member countries, partners and people of the Commonwealth to join us to turn our commitment into reality.

Let us work hand in hand to ensure that no one is left behind.

Because if not us, who? And if not now, when?



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Commonwealth Secretary-General vows to keep on fighting to end violence against women and girls

The Commonwealth Secretary-General has said she is more determined than ever to bring change and end violence against women and girls across the Commonwealth.

Addressing participants in South Africa at the second *Presidential Summit on Gender-Based Violence and Femicide* on 1 November, the Secretary-General, in an impassioned message of solidarity to survivors, said:

"We have had to face the truth of gender-based violence and the scar that it places on our world. The President was right when he called it a second pandemic. I have always referred to it as the silent pandemic, which was here long before COVID.

"I really wish, with all my heart that this issue no longer existed because we are 28 years since the Declaration of the Elimination of Violence Against Women. 28 years of committing ourselves to change. But I want to say to you that change will come.

"I am absolutely determined that we will end violence against women and girls.



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"I want to tell you, do not give up. Do not be silent. Keep on fighting. And I promise you I as your Secretary-General will fight with you."

Hundreds of government representatives, civil society, activists, and survivors are attending the two-day summit in Midrand, Johannesburg, which is being held under the theme **"Accountability. Acceleration and Amplification, NOW!"**. The Summit aims to reflect on the work undertaken since the first summit in 2018, report on key successes and challenges, outline clear strategies to overcome them and create a space for accountability.

As a society, ending violence against women and children cannot be anything but our foremost priority. This is about the lives of our country's women and children. There can be no greater urgency.

"We owe this to the women and children of South Africa. We owe it to all who have been victims of this scourge, including families and loved ones. We owe it to the people of this country.

"The actions we take now will determine whether this crime forever remains a feature of our national life, or whether we can say we are the generation that ended it."

1 in 3 women experience domestic or sexual violence

The Secretary-General underscored the need to work collaboratively through a whole system, multi-sectoral approach which involves all members of the society - not just government, but local government, businesses, NGOs, and individuals – and called on leaders to bring about the necessary changes to end the scourge, which is not only devastating for survivors and their families but also brings huge social and economic costs and amplifies inequality.



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Commonwealth Says NO MORE

Eliminating violence against women and girls is a top priority for the Commonwealth and its member countries and it is one of the four Commonwealth priorities for gender equality.

In her speech, the Secretary-General highlighted the **Commonwealth Says NO MORE** initiative, the first-ever pan-Commonwealth platform to address domestic and sexual violence, which brings together the Commonwealth Secretariat and the **NO MORE Foundation**, as well as the toolkit which the Secretariat has provided to enable countries to undertake economic costing of violence against women and girls.

The Commonwealth also recently adopted the **Commonwealth Declaration for Gender Equality** and the **Empowerment of Women by the Commonwealth Heads of Government**, wherein Heads reiterated that all forms of discrimination and violence against all women and girls violate human rights and respect for human dignity and hampers the growth in the prosperity of societies, communities, and families.

Moreover, at the Commonwealth Heads of Government Meeting (CHOGM) 2022, held in June in Kigali, Rwanda, the Commonwealth Secretariat and The NO MORE Foundation launched **new guidelines for Commonwealth countries to stop and prevent violence against women and girls (VAWG)**.



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Commonwealth leaders come together to respond to increase in violence against women and girls.

Commonwealth Secretariat and The NO MORE Foundation Launch New Guidelines to Help Reduce Violence Against Women and Girls in 54 Commonwealth Member Countries

Today, at a special event coinciding with the Commonwealth Heads of Government Meeting (CHOGM), the Commonwealth Secretariat and The NO MORE Foundation were joined by HRH Duchess of Cornwall for the launch of new guidelines for the 54 Commonwealth countries to stop and prevent violence against women and girls (VAWG).

The Commonwealth's and NO MORE's new recommended "Whole System Approach" strategy to help end VAWG and improve gender equality urges more consistent and effective collaboration between governments, civil society and the private sector.

The effort builds on Commonwealth Says NO MORE initiative first launched in 2019 and comes at a critical time in the wake of the dramatic surge in domestic and sexual violence during the COVID-19 pandemic.



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Ending violence

In addition to the keynote address given by HRH The Duchess of Cornwall, the event included several high-level speakers such as UN Deputy Secretary-General Amina Mohammed; HE Mrs Jeannette Kagame, First Lady of Rwanda; HE Dr Fatima Maada Bio, First Lady of Sierra Leone; The Rt Hon Patricia Scotland QC, Commonwealth Secretary-General; HE Mr Abdulla Shahid, President of the United Nations General Assembly; and Pamela Zaballa, Global CEO of The NO MORE Foundation.

A panel, moderated by Ghanaian actress and activist Joselyn Dumas, discussed several topics related to VAWG including the impact on mental health and the importance of engaging men and boys to be part of the solution. Also discussed was the Commonwealth's facilitators guide to assess the economic costs of VAWG.

Globally one in three women and one in six men have experienced a form of domestic or sexual violence in their lifetime. Moreover, domestic, and sexual violence escalated and intensified during the COVID-19 pandemic.

The impact of the pandemic on women and girls trapped in their homes is evident in the high-incidence calls to domestic violence helplines that increased up to 500% across Commonwealth countries during the pandemic.

Ultimately, the Sustainable Development Goals, especially Goal 5 on achieving gender equality and empowerment of all women and girls, cannot be attained by 2030 without effectively addressing violence against women and girls.



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Strength in unity

In the keynote address, HRH The Duchess of Cornwall said:

“In the strength of our unity, we, the women and men of the Commonwealth, stand with victims and survivors, who, despite the temptation to hide away in silence, speak up so that others know they aren't alone – whether in Africa, Asia, Europe, the Pacific or the Caribbean and Americas. In so doing, we have the opportunity to end gender-based violence and those laws and practices that discriminate against women. And each one of us must take personal responsibility not to let this opportunity be lost.”

The Commonwealth Secretary-General, the Rt Hon Patricia Scotland, QC, spoke about the devastating effects VAWG can have on survivors and their families:

“It carries a profoundly negative impact on women and girls' participation in education, employment and civic life and undermines poverty reduction. It results in lost employment and productivity, and it drains resources from social services, the justice system, health-care agencies and employers. These are just some of the reasons that I have made tackling violence against women such a central part of my life.”

The culture change needed to stop violence against women and girls is so

vast that no single agency or organisation can make enough progress

alone. We urgently need leaders to invest in long-term prevention strategies



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and commit to working collaboratively on them, engaging every government agency, NGOs and the private sector. That's why NO MORE is joining with the Commonwealth Secretariat to urge all Commonwealth member countries to adopt a 'whole system approach' with the help of the toolkit we are launching today. Together, we have the collective power to make a real and lasting difference and achieve the SDG5.

The numbers are staggering. Describing it as a "silent pandemic", the Secretary-General outlined the latest figures: globally one in three women will experience a form of domestic or sexual violence in their lifetime. More than 200 million women and girls have undergone female genital mutilation and at least 2 billion women have experienced sexual harassment. Furthermore, during the COVID-19 pandemic lockdowns, there was an alarming rise in domestic and sexual violence, and cases of harmful practices such as female genital mutilation - "it just got worse in some of our countries," the Secretary-General said. "It went up by more than 500%."

Violence against women and girls (VAWG) is a global problem. Worldwide, it is estimated that one woman in three will experience some form of VAWG during their lifetime.



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Aside from the physical and mental toll of violence, VAWG disrupts peace and stability within families, friends and communities. There is also often-unseen economic cost to societies and countries that spirals out from instances of violence against a woman or child.

This Commonwealth Women's Network Facilitator's Guide provides a tool to measure the financial and economic impact of VAWG throughout the Commonwealth and beyond.

The Commonwealth has a strong foundation on commitments, conventions, and treaties on which to act towards greater gender equality, articulated in the 2013 Charter of the Commonwealth, which recognises that gender equality and women's empowerment are essential components of human development and basic human rights.

At the 2015 Commonwealth Heads of Government Meeting (CHOGM) in Malta, leaders reaffirmed their conviction that gender equality and empowerment of all women and girls should be mainstreamed into development and reaffirmed their commitment to prioritising the issue in line with the aspirations of the 2030 Agenda for Sustainable Development (SDGs) within the work of the Commonwealth Secretariat. These commitments were also reaffirmed in 2018 by the Commonwealth Heads of Government Meeting (CHOGM), whereby Heads called for the Commonwealth to ratify and implement the Convention on the Elimination of All Forms of Discrimination Against Women (CEDAW).

Violence against women and girls (VAWG) is understood as a human rights violation that can have serious implications for the health and well-being of women and their families. However, the impact of VAWG goes beyond the individual and affects communities, businesses and overall economies. Despite this understanding of VAWG there are limited studies available that



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closely examine the relationship between economics and VAWG. In addition, measuring the cost of VAWG can help change the social discourse towards an understanding that VAWG is not socially acceptable and is a public welfare issue. Therefore, by understanding the costs of VAWG policy, makers can better provide solutions that help reduce Each of us can be a leader, each of us can make change. By working together – listening to each other, inspiring each other – we can move forward with even greater determination to make sure everywhere in the world is safe for women – and nowhere is safe for those who commit violence against women.violence.

New Guidelines

The document **“Guidelines for Implementation: The Whole System Approach in addressing Violence Against Women and Girls in the Commonwealth”** was produced in partnership with The No More Foundation. It provides a collaborative framework between Commonwealth member country governments, multilaterals, civil society organisations (CSOs) and others to help countries create positive action on gender equality and women's empowerment.

The Guidelines aim to:

1. Increase understanding and build the competencies of Commonwealth member country government staff, alongside women's affairs ministries, partners and experts; this can assist with more effective implementation of further good practice to help achieve SDG 5;
2. Support the enhancement necessary to meet SDG 5, focusing on effectively addressing violence against women and girls (VAWG),

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enabling those involved in the work to optimise ways to achieve gender equality and women's empowerment;

3. Draw out good practice and support the development of efficient SDG 5 partnership platforms around the Commonwealth.

The Guidelines are structured to provide the reader with an easy way to obtain knowledge on the frameworks for change, the current situation, case studies that illustrate good practice, tools to assist in enhancing work in this area, how to engage in partnerships and campaigns, and how to measure success and evaluate the work.

Economic costs

- **Direct costs:** cost of medical treatment for various types of physical and mental abuses, including medical bills for physical wounds; psycho-social cure bills; law/police; loss of income due to absence in work.
- **Indirect costs:** measures the reduction of gross domestic product (GDP) through the linkages between income generation processes and reduction in effective demand due to loss of female work days. Loss of female work days translates into reduced income and hence loss of private consumption which leads to a decline in both effective demand and subsequently GDP through their inter-dependence in the circular flow of income generation.
- **Induced costs:** denote further reduction (i.e. second round effects) in GDP due to loss of demand for the products (unaffected in the first round) which are inter-dependent with the products affected indirectly.



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Methodology

The EconVAWG Framework is made up of five integrated steps outlined in the EconVAWG Framework box below. Each step has several actions each of which must be completed in order to provide the necessary data for the methodology, analysis and validation.

The guide also includes guidance and customisable guidelines, tools and templates, relevant to the task of data collection, estimation of economic costs of VAWG and post-assessment phase.

The EconVAWG Framework is made up of five integrated steps briefly outlined below. They must be followed sequentially. Each step has several actions each of which must be completed in order to provide the necessary data for the methodology, analysis and validation. Due to the paucity of disaggregated data in Small States, the complete roll out of the Framework can take up to two years.

The time frame of two years should also be treated as the maximum amount of time within which the exercise should be completed. It must be completed by a multidisciplinary team to best understand the collection and collation of data. Prolonging the exercise to beyond two years can impact seriously on the robustness of the data analysis.

Collaborative partnership

Since 2019, the Commonwealth Secretariat has partnered with The NO MORE Foundation to create and build effective and collaborative pathways to address VAWG. To date this partnership has resulted in:

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- **Commonwealth Says NO MORE** (CSNM) which is an initiative bringing together the Commonwealth Secretariat and the NO MORE Foundation. The purpose of Commonwealth Says NO MORE is to implement initiatives that work on the prevention of domestic violence and sexual abuse as part of wider efforts to achieve the 2030 Sustainable Development Goals, specifically on addressing VAWG. The partnership between NO MORE and the Commonwealth Secretariat is designed to help member countries record accurate data on the prevalence of violence, deliver grassroots projects, train community leaders, educate bystanders' responses, and provide free to access awareness resources.
- CSNM Online portal and free to access Resource Kit.
- CSNM Directory of resources.
- #JoinTheChorus short film Public Service Announcement which is a call to action across the Commonwealth to end VAWG. This powerful campaign features voices of artists from across the Commonwealth including Rose Byrne, Joselyn Dumas, Mahira Khan, FKA twigs and Thandiwe Newton

Step 1: (4 – 6 Weeks Completion Time)

- i. Establishment of Committees,
- ii. Preparation of a stakeholder register,
- iii. Desk review and initial assessment of VAWG in-country.



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- iv. Training in the Commonwealth EconVAWG; and
- v. Initial stakeholder interviews.

Step 2

- i. Collection and review of existing data VAWG;
- ii. Collection of household survey or Focus Group Discussions as necessary

Step 3

- i. Economic valuation of VAWG

Step 4

- i. Evaluation and validation of the data from Step 3

Step 5

- i. Assessment of data to determine policy gaps and recommendations for policy and programmatic interventions

- 1.
- 2.

NO MORE is a new unifying symbol designed to galvanize greater awareness and action to end domestic violence and sexual assault. Supported by major organizations working to address these urgent issues, NO MORE is gaining support with Americans nationwide, sparking new conversations about these problems and



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moving this cause higher on the public agenda. The NO MORE symbol has been in the making since 2009. It was developed because despite the significant progress that has been made in the visibility of domestic violence and sexual assault, these problems affecting millions remain hidden and on the margins of public concern. Hundreds of representatives from the domestic violence and sexual assault prevention field came together and agreed that a new, overarching symbol, uniting all people working to end these problems, could have a dramatic impact on the public's awareness. The signature blue vanishing point originated from the concept of a zero— as in zero incidences of domestic violence and sexual assault. It was inspired by Christine Mau, a survivor of domestic violence and sexual abuse who is now the Director of European Designs at Kimberly-Clark. The symbol was designed by Sterling Brands, and a focus group tested with diverse audiences across the country who agreed that the symbol was memorable, needed and important. NO MORE calls on all of us together to end the silence and speak out against the violence experienced by people of all genders, races and ethnicities, and age groups. As the red ribbon did for HIV/AIDS, NO MORE is spotlighting an invisible problem in a whole new way and helping to end the stigma, shame and silence of domestic violence and sexual assault. ABOUT ABOUT NO MORE NO MORE 1



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NO MORE DOMESTIC VIOLENCE AND SEXUAL ASSAULT

SURVEY OF ATTITUDES AND EXPERIENCES OF TEENS AND ADULT

Conducted by GFK Public Affairs and Corporate Communications
Survey funded by the Avon Foundation for Women

THE SCOPE OF THE PROBLEM

149 million Americans KNOW A VICTIM of domestic violence or sexual assault.

- 54 million Americans report they have been a VICTIM of domestic violence.
- 32 million Americans report being a VICTIM of sexual assault.

DESPITE WIDESPREAD BELIEF THAT DOMESTIC VIOLENCE AND SEXUAL ASSAULT ARE A HUGE PROBLEM, FEW BELIEVE IT IS A PROBLEM AMONG THEIR FRIENDS

- There is a disconnect when it comes to perceptions of domestic violence.
 - Most Americans (80%) believe it is a problem in our society.



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CONVERSATIONS ABOUT DOMESTIC VIOLENCE ARE NOT HAPPENING IN THE UNITED STATES

- There is basically NO discussion about domestic violence taking place in this country.
- 2 out of 3 Americans (67%) have NOT talked about domestic violence with their friends.
- 3 in 4 (73%) parents with children under the age of 18 said that they have NOT had a conversation with their children about violence in the home .EVEN FEWER CONVERSATIONS ARE HAPPENING ABOUT SEXUAL ASSAULT
- 73% of Americans have NOT discussed sexual assault with their friends – despite 33% of them knowing a victim.
- 73% of parents with children under the age of 18 have NOT discussed sexual assault with them. THE OPPORTUNITY TO CHANGE PUBLIC ATTITUDES AND BEHAVIOR
- Three-quarters of Americans (75%) say they would step in and help if they saw a stranger being abused, but in reality few actually help them.
- 70% of women domestic violence survivors report telling someone what has happened to them, yet more than half of those who told someone (58%) report that no one helped them.
- But increased discussion could lead to bystanders taking action: Almost two-thirds (64%) of Americans age 15 or older say that if we

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talk more about domestic violence and sexual assault, it would make it easier for them to help someone

.THE SCOPE OF THE PROBLEM 149 million Americans KNOW A VICTIM of domestic violence or sexual assault.

- 54 million Americans report they have been a

VICTIM of domestic violence. • 32 million Americans report being a VICTIM of sexual assault. DESPITE WIDESPREAD BELIEF THAT DOMESTIC VIOLENCE AND SEXUAL ASSAULT ARE A HUGE PROBLEM, FEW BELIEVE IT IS A PROBLEM AMONG THEIR FRIENDS • There is a disconnect when it comes to perceptions of domestic violence. - Most Americans (80%) believe it is a problem in our society. - 60% of Americans KNOW a victim of either or both domestic violence or sexual assault. - Yet, only 15% report that they believe it's a problem among their friends. NO

MORE DOMESTIC VIOLENCE AND SEXUAL ASSAULT SURVEY OF ATTITUDES AND EXPERIENCES OF TEENS AND ADULTS Conducted by GFK Public Affairs and Corporate Communications Survey funded by the Avon Foundation for Women 23

4.

INTRODUCTION

The case for business involvement and investment in ending domestic violence and sexual assault has never been more compelling. We know that effectively addressing these problems, which impact our colleagues, employees, friends and families,



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requires that every sector in this country be involved. Public and non-profit resources alone are simply not adequate to both assist the many Americans who are survivors, and work effectively to eradicate domestic violence and sexual assault for future generations. In the past, many companies have shied away from these issues, viewing them as "private" and "beyond business concerns." But that view is changing significantly.

Increasingly, the private sector is engaging in the education about and prevention of domestic violence and sexual assault, viewing these efforts as essential to good business. Within these pages are compelling stories from companies that have made this investment, with examples of how this decision has paid off in the long term. Also included is information about the NO MORE public awareness campaign, launched by leading American corporations and stakeholder organizations with three simple goals:

- Mobilize greater attention and resources to end domestic violence and sexual assault
 - Normalize the conversation about domestic violence and sexual assault
 - Teach advocates around the country how to use the many NO MORE campaign elements to forge innovative and influential partnerships
- CORPORATE LEADERSHIP IN ENDING DOMESTIC VIOLENCE AND SEXUAL ASSAULT 5**

5. Corporate leadership to end domestic violence and sexual assault can take many forms – from helping a local shelter to providing workplace training or help for survivors to creating a large-scale



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marketing campaign. The call to action is clear: corporate leaders can make a crucial difference in ending domestic violence and sexual assault and the time to do so is now. Only when all leaders in our society

6. – including corporate leaders are willing to break the silence on these issues, loudly call attention to these problems and help normalize the conversation, can we make meaningful strides. SPOTLIGHT ON CORPORATE ROLE:
7. THE FOUR RECOGNIZE that this issue does impact the workplace RESPOND appropriately within the context of the workplace REFER to the professionals who can assist employees REACH OUT to community resources to partner and support Corporate Alliance to End Partner Violence.
8. The Commonwealth Women's Business and Entrepreneurs Network Partner and Sexual Violence Survey (2010).
9. li. The Avon Foundation for Women's NO MORE Study (2013)
10. THE CURRENT STATED Domestic violence and sexual assault have no socio-economic boundaries. No one is immune: 12.7 million people are physically abused, raped or stalked by their partners in one year – 24 people every minute. 60% of Americans personally know a victim of domestic violence or sexual assault. Only the issue has too often been shrouded in silence, shame and stigma, disguised as a "private matter" instead of addressed head-on. Inevitably, silence is one of the most significant barriers, with more than two-thirds of Americans saying they have not talked about domestic violence



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with their friends and nearly 75% having not discussed sexual assault. Conversely, nearly two-thirds of Americans acknowledge that talking more about domestic violence and sexual assault would make it easier to help someone who needs it. THE BUSINESS CASE Domestic violence and sexual assault impact everyone...period. There is not one person who can say with certainty that they don't know someone who's been impacted by these issues. The question now is what to do, and that's where the private sector comes in. Within every company are survivors, abusers and bystanders – those on the sidelines not quite knowing what to do or how to help. It's the same with consumers. But with more businesses publicly addressing these issues – demonstrating that it is O.K. to talk about them openly – the social norms that lead to silence and shame begin to be erased. Private sector leadership and investment – either within the workplace or through marketing and/or philanthropic efforts – are especially crucial given the number of violent incidents that directly or indirectly impact employees, consumers and their children. It's a matter of health, safety, workplace productivity, as well as the fabric of family and community. The Corporate Alliance to End Partner Violence estimates that 25% of workplace problems such as absenteeism, lower productivity and turnover are due to family violence, never mind the impact on healthcare costs.⁶⁷



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NO MORE CORPORATE PARTNERS

THE ALLSTATE FOUNDATION

For more than 80 years Allstate has used its insurance and financial services expertise to help protect people from life's uncertainties and prepare them for the future. In 2005, after analyzing more than 30 compelling social issues, talking with experts and looking at Allstate's unique expertise, The Allstate Foundation made addressing domestic violence a priority. We learned that finances are often an abuser's invisible weapon of choice and the lack of financial resources is a primary reason survivors remain trapped in abusive relationships. We realized that the same financial planning skills we use to help our customers save for a child's college education or a comfortable retirement could also help survivors gain the financial stability needed to break free from violence. Since then, we've contributed more than \$35 million to U.S. organizations that have helped more than 384,000 survivors take steps toward financial independence. In addition, we trained more than 7,200 advocates across every state to provide financial empowerment services, changing delivery systems for survivors.

Along the way, we witnessed the incredible passion our people have for the issue. More than 4,200 Allstate agency owners, personal financial representatives and employees have volunteered to assist domestic violence survivors in countless ways including through our

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Thus we took on the challenge to utilize our skills in public relations to change the way the media covered domestic violence and sexual assault and to work to engage and educate the public. During the past ten years, we have helped nearly every major domestic violence organization in the country raise visibility for their work and increase attention to the problem. We have focused on developing original research and uncovering new data, and using the stories the research tells to generate sustained media coverage and impact. In the course of our public relations efforts, we believe that we have made a difference in drawing significant new attention to these problems, and that the process itself has helped saved lives.

KAISER PERMANENTE

At Kaiser Permanente, we believe in the strength of safe, caring and healthy relationships. As clinicians and health professionals, we know too well the serious health impact of family violence and sexual assault—that it can happen to anyone and that it's difficult to talk about these issues. Our physicians and health care teams take the initiative to ask about domestic violence, providing referrals and resources to help end and recover from abuse. As one of America's leading health care providers and nonprofit health plans, we decided it was important for us to be health care leaders on this issue. In 1998, we developed the Family Violence Prevention Program, an innovative model that provides a comprehensive and integrated approach to build awareness, provide care, and prevent partner violence. The program is now also being used by other health care organizations.

We are proud to join NO MORE in addressing the problems of domestic



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problems of domestic violence and sexual assault, and we will continue working with our partners in the community to develop programs that make a difference. It's just another example of how we're caring for the total health of our members—mind, body and spirit. MACY'S, INC. One of the focus areas for philanthropy at Macy's, Inc. is women's issues and a premier component is the issue of domestic violence and sexual assault. The company recognizes the devastating impact it has on our customers, our associates and their families – crossing all economic levels, age levels and geographies. Macy's, Inc.'s brands – Macy's and Bloomingdale's – have supported countless shelters, women's centers, awareness programs and legal counseling services across the country. In addition, through in-store campaigns, customers have been invited to support this important cause through their donations. Collectively, Macy's, Inc. and its customers have contributed more than \$12.8 million in recent years to support these programs across the nation. Macy's and Bloomingdale's are proud to support NO MORE in saying "no more" to domestic violence and sexual abuse and "no more" to the silence that surrounds this critical issue. MARY KAY INC. Mary Kay Inc. and The Mary Kay Foundation are committed to changing the lives of women and children by helping to prevent and end domestic violence. Our company founder, Mary Kay Ash, after meeting too many Mary Kay independent sales force members, customers and friends affected by domestic violence, deployed members of her company's government relations team to lobby on Capitol Hill for the Violence Against Women Act. Since

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that time, preventing and ending domestic violence and promoting healthy relationships has become our number one philanthropic mission in the United States. Since 2000, The Mary Kay Foundation has awarded nearly \$35 million in grants to shelters for women and children in all 50 states. Whether through Mary Kay's cause marketing program, Beauty that Counts, our continued government advocacy efforts Lobbying for Good, or as the lead sponsor of the love is respect text for help service focused on providing healthy relationship advice to the next generation, we are honored to continue Mary Kay Ash's legacy of making a difference and changing lives.1011



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VERIZON

Verizon's commitment to leveraging its resources to help end domestic violence began nearly two decades ago when Verizon Wireless started its HopeLine from Verizon. Verizon saw an opportunity to provide a lifeline to victims and survivors and resources to domestic violence prevention organizations across the country.

Out of this vision, Verizon's HopeLine program was created. Through HopeLine, Verizon provides support in the form of cash grants to domestic violence prevention organizations and refurbished phones with 3,000 minutes and text messaging service for use by victims and survivors. HopeLine phones can help victims of abuse feel safer and less isolated by giving them a way to call emergency or support services, employers, family and friends. Since 2001, HopeLine from Verizon has provided more than \$21.4 in cash grants and distributed more than 180,000 HopeLine phones with the equivalent of more than 543 million minutes of wireless service.

In 2006, the Verizon Foundation incorporated domestic violence prevention as one of its "signature cause areas," funding domestic violence advocacy, programmatic work, prevention activities and education. For almost 15 years, Verizon has been an active, vocal and devoted member of the domestic violence prevention community. Our more than 7,000 employees volunteer in domestic violence awareness and prevention activities and we have given more than \$65 million to aid the work of local shelters and domestic violence prevention organizations.

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CORPORATE OPPORTUNITIES

DONATE TO AND PARTNER WITH a local, state or national domestic violence or sexual assault organization

Fund the development of **ORIGINAL RESEARCH**

Launch an initiative to **EMPOWER SURVIVORS** with skills necessary to secure employment, personal independence and self sufficiency (i.e., through scholarships, financial planning services, health care services, career support, etc.)

Use corporate resources to **EXPAND AWARENESS AND PREVENTION EFFORTS**, such as using owned media assets or consumer interfaces

Introduce the sale of **CAUSE PRODUCTS** from which a portion of the proceeds are donated to non-profit organizations dedicated to the issues of domestic



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Use corporate resources to EXPAND AWARENESS AND PREVENTION EFFORTS, such as using owned media assets or consumer interfaces Introduce the sale of CAUSE PRODUCTS from which a portion of the proceeds are donated to non profit organizations dedicated to the issues of domestic violence or sexual assault. Encourage more businesses, stakeholders and Federal leaders to :

BECOME PART OF NO MORE

– the overarching effort to end domestic violence/sexual assault
Offer a BYSTANDER TRAINING PROGRAM to employees Develop a CORPORATE VOLUNTEER PROGRAM to help local non-profits
Make EDUCATIONAL MATERIALS available in the workplace, on the corporate website, or in your consumer locations SUPPORT the reach of public awareness of domestic violence and sexual assault
Train KEY EXECUTIVE Staff on the manifestation of this issue at work Train your HUMAN RESOURCES and SECURITY teams to recognize and respond to these issues and their impact in the workplace. Institute INTERNAL POLICIES on domestic violence and



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sexual assault in the workplace Introduce the issue to employees via "LUNCH AND LEARNS" or similar events focusing domestic violence and sexual assault CORPORATE OPPORTUNITIES 1415

14. Verbal abuse refers to the ways in which a person uses their words to cause harm. It is one tactic in a range of deliberate behaviors that a person may use to gain and maintain power and control over another in an intimate relationship. Verbal abuse is one aspect of psychological abuse, also referred to as emotional abuse or expressive aggression. It is characterized by insults, name-calling, put-downs, criticizing, and other demeaning language designed to bully, intimidate, frighten, humiliate, degrade and diminish the victim's self-worth and sense of safety. Verbal Abuse is Domestic Violence. No one deserves to be verbally abused. Verbal Abuse is difficult to detect, assess and substantiate, and many cases go unreported. No matter what others might say, you are never responsible for your partner's abusive actions.

Learn how to make a positive impact in and through sport

Sport has been recognised as an enabler of the Sustainable Development Goals (SDGs) in the 2030 Agenda. Organisations worldwide are using sport to contribute to the SDGs and other goals, addressing issues ranging from health and education to employment, and conflict resolution.

On this course, you will look at the benefits and limitations of using sport in development. You will learn to design, implement, and measure the impact of sport-based policies and programmes using best practices.



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You will explore key concepts on sport and gender equality, disability, human rights, social inclusion, peacebuilding, good governance and safeguarding.

What topics will you cover?

- Setting the scene: Sport, development and change
- Creating change: Policy, strategy, and governance
- Making it happen, making it work, measuring impact
- Mobilising people, partners, and resources

When would you like to start?

Start straight away and join a global classroom of learners. If the course hasn't started yet

Learning on this course

On every step of the course you can meet other learners, share your ideas and join in with active discussions in the comments.

What will you achieve?

By the end of the course, you'll be able to...

- Apply best practice methods to align sport and development objectives to national and international development priorities
- Demonstrate and articulate the contribution of sport to sustainable development and use analysis and evidence in developing policy and programmes



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- Develop theories of change and programme logic on the contribution of sport to sustainable development in your country or organisation
- Engage with peers to develop autonomy, accountability and respect for working with others within a sport and development context

Who is the course for?

This course is for anyone interested in how sport can be used in development and how to effectively use sport to enable change.

This includes government officials, intergovernmental officers, sport bodies, public policy experts, private sector professionals, civil society actors including NGOs, practitioners, academics, students and volunteers.

Who will you learn with?

Who developed the course?

The International Platform on Sport and Development

Sportanddev is the leading hub for organisations and individuals using sport for development to share knowledge,



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build good practice, coordinate with others and create partnerships.

What's included?

The International Platform on Sport and Development are offering everyone who joins this course a free digital upgrade, so that you can experience the full benefits of studying online for free. This means that you get:

- Unlimited access to this course
- Includes any articles, videos, peer reviews and quizzes
- A PDF Certificate of Achievement to prove your success when you're eligible

What methodology was used?

The issue of low availability for current or historical data has been a factor in several of the methodological decisions made, from what indicators to include to how to calculate regional and global scores. There are many empirical and statistical techniques that can be employed to deal with issues of missing data. They do, however, come with caveats.

The report uses imputed data to attempt to overcome the paucity of consistent and comprehensive data across topics and countries. By using data sets that include imputations we are presenting best guesses rather than projections.

Further analysis will be pursued in order to fill the gaps in the data and make future iterations of the Global Sport and SDG Impact Report more comprehensive and robust. In doing so we aim to contribute to the growing understanding of sport's contribution to the SDGs, and fully optimise the impact of sport as a development tool.

What is this policy brief?



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This policy brief contains highlights from the Global Sport and SDG Indicators utilised for the Global Sport and SDG Impact Report. It considers where – in both the Commonwealth and global contexts where possible – measurable progress has been made towards achieving each indicator, and where data gaps exist. A selection of category 1 and 2 indicators were identified for each of the seven domains explored in the following chapters, in order to give an overall picture of data without reporting on each and every one of the indicators, which falls outside the scope of this policy brief; the [Global Sport and SDG Impact Indicators dashboard](#) provides further visuals and data. Annex 1 of this report includes example visuals from the data; Annex 2 describes the imputation methods used for each Global Sport and SDG Impact Indicator; and Annex 3 presents the full data findings for all indicators, by domain.

Where did the *Global Sport and SDG Impact Report* come from?

The Impact Report is a direct result of the delivery of a global multi-stakeholder initiative under the Kazan Action Plan^[1] adopted in 2017 – specifically Action 2, which was to

'[d]evelop common indicators for measuring the contribution of physical education, physical activity and sport to prioritized SDGs and targets.' **Share on Twitter** UNESCO (2017)

This action, set by UNESCO and its member states and outlined in part by the Kazan Action Plan, is the one on which the Commonwealth was asked to take the lead, working alongside other institutions, governments, experts and practitioners. The Impact Report is the outcome of a long and fruitful process of developing a set of Global Sport and SDG Impact Indicators that



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align local, national and international sport policies and programmes with the Sustainable Development Goals (SDGs).

What are the Global Sport and SDG Impact Indicators?

These are a set of measures, or indicators, designed to help countries and sporting bodies monitor and evaluate the contributions that sport, physical education and physical activity make to the achievement of the SDGs. Specifically, they help monitor the contribution of sport to areas such as:

- good health (SDG3)
- quality education (SDG4)
- gender equality (SDG5)
- economic growth and decent work for all (SDG8)
- reducing inequality (SDG10)
- sustainable consumption and environmental sustainability (SDGs 12 and 13)
- safeguarding athletes and participants from abuse and violence (SDGs 5 and 16)
- building effective, accountable and inclusive institutions (SDG16).

A toolkit has been produced (Commonwealth Secretariat, 2020) that outlines a common approach to the measurement of sport-related policies,



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implementation plans and strategies, alongside core principles associated with the design of monitoring and evaluation frameworks that integrate the Global Sport and SDG Impact Indicators.

The Global Sport and SDG Indicators continue to be led and co-ordinated by the Commonwealth Secretariat, with the support of a high-level steering group made up of over 250 stakeholders, United Nations agencies, leading member countries and sector experts. The indicators are aligned to, and designed to coherently support and reduce the monitoring burden for stakeholders across the following existing frameworks and action plans:

- the UN Action Plan on Sport for Development and Peace (2018–2020), which includes a focus on improving sport-related data
- UNESCO's flagship sports initiative Fit for Life, which will advance impact measurement and stream existing data such as that collected via UNESCO's Quality Physical Education initiative (UNESCO, n.d.)
- the World Health Organisation (WHO) Global Action Plan on Physical Activity (WHO, 2018)
- the other four actions of the Kazan Action Plan.

What story does the full *Impact Report* tell?

The potential for sport to make positive contributions to society is well recognised, and sport is acknowledged in the 2030 Agenda for Sustainable Development (UNGA, 2015) as an important enabler to achieving the SDGs. The Impact Report squarely advocates for the continued need for evidence-based policy across seven domains of impact. Given the complexity of the project, a select basket of indicators was determined in order to present a clear picture of the gaps and opportunities that exist



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globally in data that measures the contribution of sport to the SDGs. It was important to work with a select basket of indicators, as although one cannot measure everything, one can begin to tell a story that will spur action.

How were the baskets of indicators and domains selected?

Through a selection of category 1, 2 and 3 indicators (Table 1) and across seven domains summarised in Figure 1 and discussed in more detail in the following section.

Of the 88,200 possible data points across all indicators between 2016 and 2022, only 16 per cent of all data was available. Imputations increased this by an additional 32 per cent, meaning that almost half (48 per cent) of all possible data could be included in the report. Overall, Europe had the most available data – 60 per cent of all possible data for the region (24 per cent actual and 35 per cent imputed) – while Asia and the Pacific had the least, 43 per cent of all possible data for the region (13 per cent actual, 30 per cent imputed).

[1] The KAP was adopted on 15 July 2017 by UNESCO's Sixth International Conference of Ministers and Senior Officials Responsible for Physical Education and Sport (MINEPS VI). See en.unesco.org/mineps6/kazan-action-plan



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Mission

The NO MORE Foundation (NO MORE) is dedicated to ending domestic and sexual violence by increasing awareness, inspiring action, and fueling culture change.

NO MORE is a groundbreaking, global initiative comprised of the largest coalition of nonprofits, corporations, government agencies, media, schools, and individuals addressing domestic and sexual violence. We are committed to engaging, reaching, and working with people from diverse communities.

We work to amplify and grow the movement to stop and prevent domestic and sexual violence around the world by creating and supporting innovative campaigns,



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partnerships, and tools that leverage the power of the media, entertainment, sports, technology, and collective action.

With more than 1,400 allied organizations and over 40 state, local, and international chapters, NO MORE sparks grassroots activism, encouraging everyone—women and men, youth and adults, from all walks of life—to be part of the solution.

Our Values

Unity & Collaboration

Forging innovative public-private partnerships and uniting organizations that share our vision.

Impact

Continually evaluating the effectiveness of our work to demonstrate impact and inform future efforts.

Inclusion

A commitment to engage with diverse leaders and communities and honor the voices of all survivors.

Innovation

Cutting-edge tools to help catalyze change and advance the movement to end domestic and sexual violence.

Transparency

Building trust and public support through openness and communication.

Timeline

1995-2009: The Beginning and Coalition Building

- **1995-2009:** Jane Randel dedicated nearly two decades to raising awareness, educating the public, and ultimately preventing domestic violence through a cause-marketing effort at apparel company Liz Claiborne Inc. She led the "Love Is Not Abuse" program, which created educational tools to promote healthy relationships for young people and parents.
- **2009:**



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- **Strength in Numbers:** Jane Randel and Anne Glauber, then a managing partner at Finn Partners, conceived the idea of a unifying campaign to coalesce leaders from non-profits, corporations, and government to end domestic and sexual violence. Their goal was to mobilize the public to drive action against these issues.
- **Building a Coalition:** Dozens of leaders met in New York City to discuss the urgent need to increase public awareness of domestic violence and sexual assault (DV/SA). They agreed on creating a new, overarching symbol to unite efforts against these problems, similar to the impact of awareness ribbons for HIV/AIDS and breast cancer.
- **Developing the Symbol:** With support from Virginia Witt, formerly of Blue Cross Blue Shield Foundation of California, and Maile Zambuto, formerly of the Joyful Heart Foundation, the coalition worked with branding and communications experts to design and develop the new symbol.

2010-2013: Testing and Launching NO MORE

- **2010:**
 - **Testing the Symbol:** The blue "vanishing point" symbol was developed to represent the concept of zero incidences of domestic violence and sexual assault. Christine Mau, a survivor of domestic violence, inspired this design, which was created by Sterling Brands. The symbol was tested across diverse audiences, including young people and men, who found it memorable and necessary.
- **2011-2012:** Further development and refinement of the symbol and campaign continued, preparing for a public launch.
- **2013:**
 - **Public Launch:** NO MORE was publicly launched on March 13th in Washington, D.C. Key supporters included (then) Vice President Joe Biden, Attorney General Eric Holder, and various advocates, survivors, and celebrities. This launch marked the beginning of NO MORE as a unifying symbol and movement.

2015-2017: Expanding Reach and Network

- **2015-2017:**



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- **Network Expansion:** Introduced "NO MORE Week," an annual awareness event held each March. The network expanded to 28 chapters and over 1400 allied organizations across America.
- **Expanding Our Reach:** In 2016 and 2017, ran the NO MORE Challenge, sponsored by Verizon, which raised over \$1.3 million for over 100 small domestic violence and sexual assault programs. Notable efforts included the NO MORE Week billboard in Times Square, which reached 2.5 million people.

2018-2019: Becoming a Charity and New Initiatives

- **2018:** Continued expansion and engagement with broader audiences and communities.
- **2019:**
 - **Becoming a Charity:** Grew to become the largest and most successful domestic violence and sexual assault awareness initiative. It became an independent 501(c)(3) public charity in January 2019.
 - **New Campaigns:** The NO MORE Verbal Abuse and Don't Stand By campaigns were launched, and toolkits were created to address verbal abuse and promote bystander support in nightlife environments.

Partnership with the Commonwealth: Collaborated to amplify the reach and impact of NO MORE's initiatives across the 56 member countries of the Commonwealth [of Nations]. By joining forces, both entities sought to promote awareness and preventative measures against domestic and sexual violence on a global scale, leveraging the Commonwealth's extensive network and influence.

2020-2021: Response to Global Challenges and Strategic Partnerships

- **2020:**
 - **COVID-19 Response:** Launched new campaigns in response to the pandemic to direct survivors to support services and equip bystanders with tools to help safely. The "Listening From Home" campaign was introduced to support those affected by lockdown measures.
- **2021:**
 - **Launch of the NO MORE Global Directory:** Introduced the groundbreaking NO MORE Global Directory, a free resource offering support services for



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domestic and sexual violence in over 200 countries, developed in collaboration with the UN and World Bank.

- **"Join The Chorus" Campaign:** NO MORE partnered with the Commonwealth Secretariat to launch the "Join The Chorus" initiative during the UN General Assembly, engaging 54 Commonwealth countries and influential figures like FKA twigs to combat the rise in domestic violence during the pandemic.
- **Generation Equality Forum Beijing+25:** Spoke at this significant global gathering organized by UN Women, marking the 25th anniversary of the Beijing Declaration and Platform for Action, focusing on accelerating gender equality and women's rights.

2022-2023: Global Movement-Building

- **2022:**
 - **Global Advocacy and Recognition:** Expanded its international influence by participating in key events like Rwanda's Commonwealth Heads of Government Meeting (CHOGM). Speakers included HRH Princess of Wales, the First Lady of Rwanda, the Commonwealth Secretary-General, the UN Deputy Secretary-General, and other esteemed delegates.
 - **Community Engagement and Support:** Launched the "Event-in-a-Box" toolkit for grassroots awareness events and continued to enhance the Global Directory, providing critical resources to nearly 62,000 people in 205 countries and territories.
- **2023:**
 - **10th Anniversary and New Initiatives:** We celebrated a decade of impact with NO MORE Week's special events and the introduction of the KNOW MORE Global Dialogue Series, which facilitated monthly webinars addressing domestic and sexual violence.
 - **Launch Our Stories Platform:** NO MORE launched a digital space for survivors and advocates to share their experiences with domestic and sexual violence. This initiative aims to amplify voices, foster community support, and inspire change by highlighting the resilience and courage of those affected.

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- **Innovative Campaigns and Expanded Reach:** NO MORE partnered with organizations like Uber and Avon for campaigns to prevent sexual assault and emotional abuse and launched new chapters in Cameroon, Tanzania, Madagascar, and U.S. universities, growing their network to over 30 active chapters worldwide.